



MEDIA RELEASE

FOR IMMEDIATE RELEASE
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6th Annual 3D Leadership Conference Dares You to "Capture Your Passion"

POMONA, Calif. — October 26, 2009 — This year's 3D Leadership Conference

themed "Capture Your Passion," will take place on Friday, Nov. 13, in the Ursa Major Suite of the Bronco Student Center (Bldg. 35) from 11 a.m. to 5 p.m. This educational program is free for all Cal Poly Pomona students and is provided by the Student Development and Leadership Institute (SDLI), which offers opportunities throughout the year to enhance students' leadership experience.

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Dustin Lance Black, Academy Award Winner for "Best original screenplay" for "Milk," is this year's keynote speaker. Black graduated from UCLA's School of Theater, Film and Television with honors. Struggling with the realities of gay life while being raised in a strict religious military household, Black found his outlet through theater, which then led him to film production. Some of his early works include "On the Bus," a documentary about the journey of a group of young, gay men who take a trip to Nevada's annual Burning Man festival. Black was also a writer and producer for Emmy and Golden Globe Award-nominated television series "Big Love," a series about a polygamist and the relationship he has with his three wives. Black is best known for his screenplay "Milk," about the politician, Harvey Milk. Before becoming California's first openly gay elected official, the story of Harvey Milk depicts the obstacles he faced as an American gay activist fighting for gay rights.

The goal of the 3D Leadership Conference is to empower students by assisting them in identifying their leadership styles, inspiring them to advance to the next level of leadership and

strengthening the student leadership community at Cal Poly Pomona. Black's life story and personal success will be a perfect fit for this year's event.

Following the keynote address, there will be breakout sessions consisting of several leadership workshops that feature presenters from all corners of Cal Poly Pomona, including a student and professional panel. These workshops will center around leadership, leadership style and putting passion into action.

Co-sponsors of this event include Associated Students, Inc., Office of Student Life & Cultural Centers, University Housing Services, and Target.

Register online at: <http://dsa.csupomona.edu/division/leadership/3d.asp> or for more information, contact Dora Lee at (909) 869-3601 or doralee@csupomona.edu.

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