



Press Release

FOR IMMEDIATE RELEASE
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ACUI Selects ASI Director to its Board of Trustees

Associated Students Inc. is pleased to announce that Jeffrey Hoffman was elected to the Association of College Unions International (ACUI) Board of Trustees on December 20, 2005. He will begin his two-year term at the conclusion of the 2006 ACUI Annual Conference in Kansas City, Missouri.

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As a trustee, Hoffman, in collaboration with other experienced higher education professionals on the board, will be responsible for the governance of the association, which includes strategic direction and guidance. "ACUI is a remarkable organization that supports the important co-curricular role of student unions and student activities in the education of our students. I am very excited to serve students, my colleagues, the association, and the profession at large in enhancing higher education's role in helping to develop students who are prepared to make a positive impact on the world around them," said Hoffman.

Hoffman is the Associate Director for Marketing and Programs for Associated Students Inc. (ASI) at Cal Poly Pomona. He is responsible for overseeing the organization's student programming, Bronco Student Center art program, ASI Alumni programs, marketing, press relations, Bronco Fitness Center and Recreational Sports. Before his appointment to the ACUI Board of Trustees he was the ACUI Region 15 Director.

The core purpose of ACUI is to be the leader in advancing campus community builders through its many programs, activities, services and conferences. The organization brings together college unions and activities professionals from nearly 1,000 schools worldwide to enhance campus life through programs, services, and publications.

Established in 1963, Associated Students, Inc. (ASI) of Cal Poly Pomona is a recognized auxiliary organization of California State Polytechnic University, Pomona that is led, funded and mainly staffed by students. Guided by the core commitments to the promotion of student development and provision of excellent facilities, programs and services, ASI provides for student representation at the campus and California State University system-wide level and offers leadership development through student government, student-led programming, student employment and student involvement in a wide array of Bronco Student Center programs and services, including the Bronco Fitness Center, as well as the Children's Center. ASI fully supports the enrichment of student life by providing annual funding support for student clubs and organizations, diversity programs, athletic scholarships and academic support programs.

For more information, contact ASI Public Relations at (909) 869-2158 or e-mail asipr@asi.csupomona.edu.

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